



CONTEMPORARY
MANAGEMENT CHALLENGES
AND ORGANIZATIONAL SCIENCES

SIXTH INTERNATIONAL SCIENCE CONFERENCE

THEMATIC FOCUS:
DIGITALIZATION AND
CYBER-SECURITY AS
MANAGERIAL
CHALLENGES

30-31 October 2020
- ONLINE -

SECOND CALL



basim.edu.mk/konferencija



CONFERENCE MISSION

Conference participants

Thematic focus objectives

Proposed topics and sections

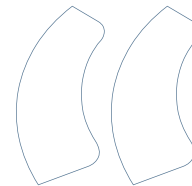
Program and organizational committee

Application process

Paper writing guidelines

Conference fees

Location and contact info



MISSION

Exchange of new ideas and approaches to specific managerial challenges related to the organizational competitiveness, by presenting the results of modern scientific research in the field of organizational science and management, economy, information science and education.

Conference mission

CONFERENCE PARTICIPANTS

Thematic focus objectives

Proposed topics and sections

Program and organizational committee

Application process

Paper writing guidelines

Conference fees

Location and contact info

CONFERENCE PARTICIPANTS

Teaching and research professionals from the organizational and management sciences, economic sciences, information sciences and education;
Teaching and research professionals from related social sciences and humanities;
Prominent practitioners in the field of digitalization and cyber security;
Students on second and third degree of studies;
Teachers from higher education institutions;
Teachers in primary and secondary education;

Conference mission

Conference participants

THEMATIC FOCUS OBJECTIVES

Proposed topics and sections

Program and organizational committee

Application process

Paper writing guidelines

Conference fees

Location and contact info



THEMATIC FOCUS OBJECTIVES

Present contemporary research results on the relevance of thematic focus and organizational development;

Present good practices for digitalization and information integration of business processes;

Present good practices for the development of digitalization and cyber protection at the organization level;

To present research results from the first phase of the macro-project "Interest of young people and adults to study and work in the era of digitalization and cyber-protection".

Conference mission

Conference participants

Thematic focus objectives

PROPOSED TOPICS AND SECTIONS

Program and organizational committee

Application process

Paper writing guidelines

Conference fees

Location and contact info

THEMATIC SECTIONS

*NEW SECTION / SECTION 1 | ONLINE TEACHING IN PANDEMIC CONDITIONS

This conference, motivated by the current global pandemics institutes this new section as a way to share and learn about the first experiences with the online teaching in the pandemic conditions. This section will include topics and papers on different models for online and offline teaching, models for education process digitalization as well as cyber security within schools and processes.

SECTION 2 | ORGANIZATIONAL CAPACITY DIGITALIZATION

This section will include papers on the use and implementation of web technologies, social and other digital media, IT management, risk management and business intelligence.

SECTION 3 | E-BUSINESS

A section dedicated on the E-Business and all its merits, capacities and conditions. This section will include papers on e-business models, innovation, strategies and development models as well as current challenges and good case scenarios.

SECTION 4 | ICT AS AND AGENT OF SOCIETAL CHANGES

Section for the ICT as the leading force in the creation of societal changes and advancements. Papers presented here will include topics such as ICT and its society influences, means of managing, planning and implementing changes through ICT, good case scenarios and future perspectives and implications brought by the use and development of IT technologies.

SECTION 5 | OTHER MANAGERIAL CHALLENGES

Conference mission

Conference participants

Thematic focus objectives

Proposed topics and sections

PROGRAM AND ORGANIZATIONAL COMMITTEE

Application process

Paper writing guidelines

Conference fees

Location and contact info

PROGRAM COMMITTEE

Prof. Cvetko Smilevski, Ph.D., Chairman, Bitola, N.Macedonia,

Acad. Marjan Blažič, Ph.D., Novo mesto, Slovenia;

Prof. Živan Živković, Ph.D., Bor, Serbia;

Prof. Bereket Yebio, Ph.D., Malme, Sweden;

Prof. Slobodan Čamilović, Ph.D., Travnik, Bosnia and Hercegovina;

Prof. Vidoje Vujić, Ph.D., Rijeka, Croatia;

Prof. Honfi Vid Sebestyén, Ph.D., Budapest, Hungary;

Prof. Zsolt Illési, Ph.D., Ireland;

Prof. Fotis Kilipiris, Ph.D., R. Greece;

Prof. Milan Radosavljević, Belgrade, Serbia;

Assoc. prof. Miroslava Petrevska, Belgrade, Serbia;

Assoc. prof. Şermin Şenturan, Ph.D., Zonguldak, Turkey;

Assoc. prof. Maria Ivanova Stoeva, Ph.D., Plovdiv, Bulgaria;

Assoc. Prof. Lidija Stefanovska, Ph.D., Bitola, N. Macedonia;

Assoc. Prof. Gordana Tasevska, Ph.D., Bitola, N. Macedonia;

Ass. Prof. Toni Soklevski, Ph.D., Bitola, N. Macedonia.

Prof. Dr.sc. Bosko Rodic, Belgrade, Serbia;

Dr. Wojcieh Budzianowski, Wroclaw, Poland;

Uwe Christian Plachetka Ph.D, Vienna, Austria;

Conference mission

Conference participants

Thematic focus objectives

Proposed topics and sections

PROGRAM AND ORGANIZATIONAL COMMITTEE

Application process

Paper writing guidelines

Conference fees

Location and contact info

ORGANIZATIONAL COMMITTEE

Assoc. Prof. Lidija Stefanovska, Ph.D., Chairman;
Ass. Prof. Vesna Stojanovska, Ph.D., – Vice president;
Ass. Prof. Toni Soklevski, Ph.D.;
Assoc. Prof. Gordana Tasevska, Ph.D.;
Lecturer Ivan Gjorgjievski, M.Sc.;
Prof. Péter Szatmári Ph.D.;
Prof. Pál Bárkányi Ph.D.;
Assoc. Prof. Marjan Tanusevski, Ph.D.;
Senior Lecturer Josif Petrovski, M.Sc.;
Lecturer Biljana Galovska, M.Sc.;
Andrijana Apostolova, MBA.



CONTEMPORARY
MANAGEMENT CHALLENGES
AND ORGANIZATIONAL SCIENCES

SIXTH INTERNATIONAL SCIENCE CONFERENCE

[Conference mission](#)

[Conference participants](#)

[Thematic focus objectives](#)

[Proposed topics and sections](#)

[Program and organizational committee](#)

APPLICATION PROCESS

[Paper writing guidelines](#)

[Conference fees](#)

[Location and contact info](#)

APPLICATION PROCESS

Please send your applications and abstracts via the web form on www.basim.edu.mk or by email to konferencija@bas.edu.mk, no later than **September 15, 2020**

(The papers must be submitted in one of the working languages
The abstract must be provided in English);

All accepted submissions will be published in the conference proceedings (digitally) which will be made available to all participants at the time of conference;

Full paper submission deadline: **October 15, 2020;**

The submitted and accepted papers will be published digitally on basim.edu.mk;

For any additional information, please contact us via the official e-mail address:

Conference mission

Conference participants

Thematic focus objectives

Proposed topics and sections

Program and organizational committee

Application process

PAPER WRITING GUIDELINES

Conference fees

Location and contact info

PAPER WRITING GUIDELINES

MS Word compatible;

Page setup: A4, 2.5 cm margins, single column;

Font: Calibri, 12 pt, except the title in 14 pt, single spaced;

The title and all subtitles should be capitalized and bold;

Abstracts should be no longer than 250 words and end with 3-5 key words;

Articles should begin with the name of the author, the institution and its address;

Articles should have the following sections: Introduction, Research Methodology, Results and Analysis,

Conclusions, and Bibliography;

Size: No more than eight pages;

Articles should be written in one of the working languages with abstract in English;

Authors can submit and publish more than one article, but present only one;

Harvard citation style

The deadline to submit articles is October 15, 2020;

Working languages: Macedonian, English, Serbian, Croatian, Bosnian, Slovenian.

Articles should comply with the following structure:

TITLE

(blank row)

Name of the Author

Institution

Email address

(blank row)

Abstract

Introduction, Research Methodology, Results and Analysis, Conclusions, and Bibliography;

Conference mission

Conference participants

Thematic focus objectives

Proposed topics and sections

Program and organizational committee

Application process

Paper writing guidelines

CONFERENCE FEES

Location and contact info

CONFERENCE FEES

FEE PER SUBMISSION

REGULAR CONFERENCE FEE		25€
VIRTUAL PARTICIPATION		25€
PARTNER ORGANIZATION FEE		25€
POST-GRADUATES AND DOCTORAL STUDENTS		20€
BAS & BAS IM ASSOCIATES		20€
PARTICIPATION WITHOUT PAPER SUBMISSION		15€
GROUP FEE PER PARTICIPANT (Group of 5 or more without paper)		10€

Fee payment deadline: **15.10.2020**;

The conference fee includes:

- certificate;
- organizational costs;
- conference materials;
- abstract conference proceedings;
- digital publishing of conference proceedings.

Travel and boarding expenses are not provided.

BANK ACCOUNTS

International payments

BAS Institut za menadzment Bitola

IBAN: MK07250001002786208

SWIFT: INSBMK 22

Banka: Sparkasse Banka Macedonia AD Skopje

Conference mission

Conference participants

Thematic focus objectives

Proposed topics and sections

Program and organizational committee

Application process

Paper writing guidelines

Conference fees

LOCATION AND CONTACT INFO

CONTACT AND LOCATION

CONFERENCE LOCATION

Due to the global pandemic, the conference will be held online via video-conference service.

All registered participants will receive information and participating instructions via their submitted e-mail address shortly before the event.

ORGANIZERS INFO

BAS Institute of management - Bitola, Herceg Novi No. 6
Business Academy Smilevski - Skopje, Jane Sandanski 111/2 Skopje
Phone: ++389(0)47 225 218

Web address: www.basim.edu.mk, www.bas.edu.mk
Official e-mail: konferencija@bas.edu.mk

CONTACT PERSONS

Assoc. Prof. Lidija Stefanovska
Phone: ++389(0)70 339 667
E-mail: lidija.stefanovska@bas.edu.mk

Ass. Prof. Vesna Stojanovska
Phone: ++389(0)77728618
E-mail: vesna.stojanovska@bas.edu.mk



CONTEMPORARY
MANAGEMENT CHALLENGES
AND ORGANIZATIONAL SCIENCES

SIXTH INTERNATIONAL SCIENCE CONFERENCE

30-31 October 2020
- ONLINE -

**SAVE THE
DATE!**

Application deadline: 10.07.2020
Abstract submission deadline: 15.09.2020
Full paper submission deadline: 15.10.2020
Conference fee deadline: 15.10.2020

basim.edu.mk/konferencija
bas.edu.mk/konferencija
konferencija@bas.edu.mk