



Fifth International Science Conference
CONTEMPORARY MANAGEMENT CHALLENGES
AND THE ORGANIZATIONAL SCIENCES

Thematic focus:
INNOVATION AND ORGANIZATIONAL DEVELOPMENT

FIRST CALL
2018

Organizer:

BAS INSTITUTE OF MANAGEMENT - BITOLA



Co organizers:

BUSINESS ACADEMY SMILEVSKI – BAS, SKOPJE
FACULTY OF STRATEGIC AND OPERATIONAL MANAGEMENT, BELGRADE
MND MACEDONIAN SCIENCE SOCIETY – BITOLA
ASSOCIATION OF ECONOMISTS AND MANAGERS OF THE BALKANS



Supporter:

ECONOMIC CHAMBER OF MACEDONIA - REGIONAL CHAMBER BITOLA



Invite you to participate in the Fifth International Science Conference

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Thematic Focus:






INNOVATION AND ORGANIZATIONAL DEVELOPMENT

**9-10 November 2018
Bitola, Macedonia**





Mission

Exchange of new ideas and approaches to specific managerial challenges related to the organizational competitiveness, by presenting the results of modern scientific research in the field of organizational science and management, economy, education and tourism.

Conference Participants

-  Teaching and research professionals from the organizational and management sciences, economic sciences, education and tourism;
-  Teaching and research professionals from related social sciences and humanities;
-  Students on second and third degree of studies;
-  Teachers from higher education institutions;
-  Teachers in primary and secondary education;

Objectives of the subject focus

-  To identify the link between innovation and organizational development;
-  To present modern research results about the relationship of innovation and organizational development;
-  To present best practices for the development of innovation at organizational level;
-  To present research results from the first phase of the project "VICO".

Proposed topics to subject focus

-  Innovation management;
-  Strategic management;
-  Operational management;
-  Marketing management;;
-  Organizational behavior;
-  Change Management;
-  Project management;
-  Strategic management of human resources;
-  Consulting Management;
-  Information Systems Management;
-  ICT and organizational development;
-  Economics;
-  Development of new products;
-  Entrepreneurship and Intrapress Entrepreneurship;
-  Innovation and social entrepreneurship;
-  Identification, development and commercialization of new ideas;
-  Innovation in education;
-  Innovation and tourism;
-  Innovation and management in sports and sports recreation;
-  Innovation and management of cultural institutions.






Program Committee

1. Prof. Cvetko Smilevski, Ph.D., Chairman, Bitola, Macedonia,
2. Acad. Marjan Blažič, Ph.D., Novo mesto, Slovenia
3. Prof. Živan Živković, Ph.D., Bor, Serbia
4. Prof. Bereket Yebio, Ph.D., Malme, Sweden
5. Prof. Slobodan Ćamilović, Ph.D., Travnik, Bosnia and Hercegovina
6. Prof. Vidoje Vujić, Ph.D., Rijeka, Croatia
7. Prof. Ante Pulić, Ph.D., Zagreb, Croatia
8. Prof. Milan Radosavljević Ph.D., Belgrade, Serbia;
9. Prof. Ljubisa Stojmirović Ph.D., Belgrade, Serbia
10. Assoc. prof. Šermin Šenturan, Ph.D., Zonguldak, Turkey
11. Assoc. prof. Maria Ivanova Stoeva, Ph.D., Plovdiv, Bulgaria;
12. Assoc. Prof. Lidija Stefanovska, Ph.D., Bitola, Macedonia;
13. Dr. Wojcieh Budzianowski, Wroclaw, Poland;
14. Uwe Christian Plachetka Ph.D, Vienna, Austria;
15. Ass. Prof. Vuk Bevanda, Ph.D., Belgrade, Serbia
16. Ass. Prof. Maja Kochoska, Ph.D., Skopje, Macedonia.














Organizational Committee

1. Assoc. Prof. Lidija Stefanovska, Ph.D., Chairman;
2. Ass. Prof. Toni Soklevski, Ph.D.;
3. Assoc. Prof. Gordana Tasevska, Ph.D.;
4. Assoc. Prof. Marjan Tanusevski, Ph.D.;
5. Senior Lecturer Josif Petrovski, M.Sc.;
6. Senior Lecturer Dijana Ivanovska Przo, M.Sc.;
7. Ana Hristovski, MBA;
8. Andrijana Apostolova, MBA.

Application process

-  Please email your applications and abstracts to conferencebasim@yahoo.com, by **July 15, 2018** (on one of the working languages, and English translation of the abstracts is mandatory);
-  All accepted abstracts will be published in the conference proceedings which will be made available to all participants at registration;
-  **The deadline to submit articles is October 10, 2018;**
-  Full texts will be published electronically on www.basim.edu.mk;
-  For any additional information, please contact us at conferencebasim@yahoo.com or +389 70 339 667.

Guidelines for writing papers

-  MS Word compatible;
-  Page setup: A4, 2.5 cm margins, single column;
-  Font: Calibri, 12 pt, except the title in 14 pt, single spaced;
-  The title and all subtitles should be capitalized and bold;
-  Abstracts should be no longer than 250 words and end with 3-5 key words;
-  Articles should begin with the name of the author, the institution and its address;
-  Articles should have the following sections: Introduction, Research Methodology, Results and Analysis, Conclusions, and Bibliography;
-  Size: No more than eight pages;
-  Articles should be written in one of the working languages with abstract in English;
-  Authors can submit and publish more than one article, but present only one;
-  Harvard citation style
-  **The deadline to submit articles is October 10, 2018;**
-  Articles should comply with the following structure:

TITLE OF PAPER

(blank row)

Name of the Author/Authors

Institution, Place




Abstract

Introduction, Research Methodology, Results and Analysis, Conclusions, and Bibliography;

Working languages: Macedonian, English, Serbian, Croatian, Bosnian, Slovene.

Conference Fees

	First author	Co author
Regular conference fee	50 €	25 €
Virtual participation	60 €	30 €
The fee for our partnering organizations	30 €	15 €
The student fee	30 €	15 €
Associates of BAS or BAS IM	30 €	15 €
Participants without paper	15 €	/
Participants without paper (a group of five and more)	10 €	

-  The conference fee includes: conference abstract book and conference proceedings, coffee, tea and refreshments, etc.
-  Please pay your conference fee by **October 10, 2018**;
-  Participants are responsible for their own expenses;

Bank account

BAS Institut za menadzment Bitola
IBAN: MK07250001002786208
SWIFT: INSBMK 22
Bank: Sparkasse Banka Macedonia AD Skopje

Location

The conference will be held in Bitola at BAS's premises located at Herceg Novi St., No.6;





Contact Info

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E-mail: conferencebasim@yahoo.com, l_stefanovska@yahoo.com

Important dates

-  Applications due **July 15, 2018**
-  Abstracts due **July 15, 2018**
-  Articles due **October 10, 2018**
-  Conference fee due **October 10, 2018.**