



CONTEMPORARY
MANAGEMENT CHALLENGES
AND ORGANIZATIONAL SCIENCES

SEVENTH INTERNATIONAL SCIENTIFIC CONFERENCE

SECOND CALL FOR SUBMISSIONS

03-05

NOVEMBER

2022

Bitola,
R. N. Macedonia

basim.edu.mk/konferencija

konferencija@bas.edu.mk

THEMATIC FOCUS

**ACADEMIC AND MANAGERIAL CHALLENGES, ACHIEVEMENTS AND LESSONS
LEARNED IN COUNTRIES TRANSITIONING TOWARDS MARKET ECONOMY**

APPLICATION DEADLINE EXTENDED TILL 20.10.2022

30 години
создаваме
менаџери!





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ACADEMIC AND MANAGERIAL CHALLENGES,
ACHIEVEMENTS AND LESSONS LEARNED IN
COUNTRIES TRANSITIONING TOWARDS MARKET
ECONOMY

03.11 | 17:00

Pre-conference activities

PANEL | MANAGEMENT TALKS

04.11 | 10:00

CONFERENCE

05.11 | 10:00

Post-conference activities

PROGRAM COMMITTEE MEETING

CONFERENCE MISSION

Conference participants

Conference objectives

Thematic focus areas

Keynote presentations

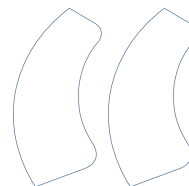
Program and organizational committees

Participation information

Paper preparation guide

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MISSION

Exchange of new ideas and approaches to specific managerial challenges related to the organizational competitiveness, by presenting the results of modern scientific research in the field of organizational science and management, economy, information science and education.



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CONFERENCE PARTICIPANTS

Teaching and research professionals in organizational and management sciences, economic sciences, information sciences and education;
Teaching and research professionals in social sciences and humanities;
Prominent practitioners in the field of organizational and management sciences;
Students on second and third degree of studies;
Teachers from higher education institutions;
Teachers from educational institutions.

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CONFERENCE OBJECTIVES

- To present research findings on the influence of academic input in the transitioning towards market-driven economy;
- To present good managerial practices in the transitioning towards market-driven economy;
- To present lessons learned from the transition period towards market-driven economy and their influence in the organizational development;
- To present research findings on organizational changes relevant to the environmental changes during and post transitional period;
Sharing of transitional period experiences in various areas and industries.

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THEMATIC FOCUS AREAS

Ownership and organizational transition models;
The role of entrepreneurship and entrepreneurial organisations in the period
of the transition;
Managerial challenges in private, privatized and public
enterprises;
Development of human resource function in organizations in
transition;
The role and achievements of the consulting activity in the process of
transition;
Professional and family succession in the process of organizational
transformation of organizations;
The effects of new technologies and other innovations in and
post-transition period;
Development of new scientific areas of organizational sciences in practice
(organizational intelligence, organizational intelligence,
organizational wisdom, etc.);
Branding and rebranding of organizations;
Organizational coaching in organizational development
facilities;
Other managerial challenges from the transition process.

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KEYNOTE SPEAKERS

Prof. Cvetko Smilevski, PhD

The Role and Effect of Entrepreneurship on the Macedonian
Market Transition

Prof. Rizvan Sulejmani, PhD

Handling Conflicts In The Transitional Period Of Macedonian
Society, Learned And Non-learned Lessons

Prof. Peter Odri, PhD

Chronological and Spatial Flow of the Industrial (market)
transition in Eastern Europe

Keynote presentations are set to begin on 04.11 at 10:00 o'clock



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PROGRAM COMMITTEE

1. Prof. Cvetko Smilevski, Ph.D., Chairman, Bitola, R.N.Macedonia;
2. Acad. Marjan Blažič, Ph.D., Novo mesto, Slovenia;
3. Prof. Živan Živković, Ph.D., Bor, Serbia;
4. Prof. emeritus Bereket Yebio, Ph.D., Malme, Sweden;
5. Prof. Slobodan Čamilović, Ph.D., Travnik, Bosnia and Hercegovina;
6. Assoc. Prof. Manuela Meçe, Tirana, Albania;
7. Dr. Fatmira Kola, Tirana, Albania;
8. Prof. dr Milan Radosavljević, Belgrade, Serbia;
9. Prof. dr Maja Anđelković, Belgrade, Serbia;
10. Prof. Bosko Rodic, Belgrade, Serbia;
11. Dr. Aleksandra Stojkovic Prof., Belgrade, Serbia;
12. Prof. Honfi Vid Sebestyen, Ph.D., Budapest, Hungary;
13. Prof. Zsolt Illési, Ph.D., Budapest, Hungary;
14. Prof. Fotis Kilipiris, Ph.D, R. Greece;
15. Assoc. prof. Miroslava Petrevska, Belgrade, Serbia;
16. Assoc. prof. Şermin Şenturan, Ph.D., Zonguldak, Turkey;
17. Assoc. prof. Maria Ivanova Stoeva, Ph.D., Plovdiv, Bulgaria;
18. Prof. Lidija Stefanovska, Ph.D., Bitola, R. N. Macedonia;
19. Prof. Gordana Tasevska, Ph.D., Bitola, R. N. Macedonia;
20. Prof. Toni Soklevski, Ph.D., Bitola, R.N. Macedonia.
21. Dr. Wojcieh Budzianowski, Wroclaw, Poland;
22. Uwe Christian Plachetka Ph.D, Vienna, Austria;

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ORGANIZATIONAL COMMITTEE

Prof. Lidija Stefanovska, Ph.D., Chairman, Bitola, R. N. Macedonia
Prof. Toni Soklevski, Ph.D., Bitola, R. N. Macedonia
Prof. Gordana Tasevska, Ph.D., Bitola, R. N. Macedonia
Assoc. Prof. Milan Jankovic, Ph.D., Belgrade, Serbia
Assoc. Prof. Ivica Stankovic, Ph.D., Belgrade, Serbia
Prof. Ildikó Laki, PhD, Budapest, Hungary
Sen. Lect. Dijana Ivanovska Przo, Ph.D., Bitola, R. N. Macedonia
Sen. Lect. Ivan Gjorgjievski, M.Sc., Skopje, R. N. Macedonia
Lect. Biljana Galovska, M.Sc., Bitola, R. N. Macedonia
Agita Salijaj, MSc, Tirana, Albania
Andrijana Apostolova, MBA, Bitola, R. N. Macedonia
Ana Hristovski, MBA, Bitola, R. N. Macedonia

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PARTICIPATION INFORMATION

Interested authors have until 10.07.2022 to send an application for participation and abstract (in one of the working languages and English translation) to the official e-mail address konferencija@bas.edu.mk;

All accepted abstracts will be published digitally in the Conference proceedings.

Full paper submission deadline: November 1, 2022;

Full papers will be published digitally on the website www.basim.edu.mk;

The plenary session is scheduled to start at 10:00h on the day of the conference (4.11.2022)

For any additional information, please contact us on the official e-mail address: konferencija@bas.edu.mk or via phone +38970339667

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PAPER PREPARATION GUIDE

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PAPER PREPARATION AND SUBMISSION GUIDELINES

MS Word compatible software or file extension;

Page setup: A4, 2.5 cm margins, single column;

Font: Calibri, 12 pt, except the title in 14 pt, single spaced;

The title and all subtitles should be capitalized and bold;

Abstracts should be no longer than 250 words and end with 3-5 key words;

All papers should begin with the name of the author, the institution and its address;

Papers should have the following sections:

Introduction, Research Methodology, Results and Analysis, Conclusions, and Bibliography;

Size: No more than eight pages;

Papers should be written in one of the working languages with abstract in English;

Authors can submit and publish more than one article, but present only one;

Harvard citation style

The deadline to submit articles is 01.11.2022;

All papers should comply with the following structure:

TITLE

(blank row)

Name of the Author

Institution

Email address

(blank row)

Abstract

Introduction, Research Methodology, Results and Analysis, Conclusions, and
Bibliography;

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CONFERENCE FEES

WITH PUBLISHED PAPER | 40€

WITHOUT PAPER | 20€

50% DISCOUNT FOR PARTNER ORGANIZATIONS OF BAS IM
AND BAS, AS WELL AS STUDENTS IN SECOND OR THIRD
CYCLE OF STUDIES.

Fee payment deadline is **01.11.2022**;

The fees cover:

participation certificate;

conference costs;

assortment of materials;

conference proceedings and abstracts;

Travel and accommodation expenses are covered by participants.

BANK & PAYMENT INFORMATION

International payments

BAS Institut za menadzment Bitola

IBAN: MK07250011000736646

SWIFT: INSBMK 22

Banka: Sparkasse Banka Macedonia AD Skopje



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CONFERENCE LOCATION

The conference will be held in Bitola, N. Macedonia at BAS and BAS Institute of management.*

Str. Herceg Novi 6, Bitola,
R. N. Macedonia

*following Covid-19 guidelines



ORGANIZER INFORMATION

BAS Institute of Management - Bitola, str. Herceg Novi No. 6, Bitola
Business Academy Smilevski - Skopje, blvd. Jane Sandanski 111/2, Skopje
Phone (Bitola): ++389(0)47 225 218
Web: www.basim.edu.mk, www.bas.edu.mk
Email: konferencija@bas.edu.mk

CONTACT PERSON

Prof. Lidija Stefanovska Ph.D,
Phone: ++389(0)70 339 667
E-mail: lidija.stefanovska@bas.edu.mk



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03-05 November 2022
Bitola, R. N. Macedonia

**SAVE THE
DATES**

Abstract submission: 20.10.2022
Full paper submission: 01.11.2022
Conference fee payment: 15.10.2022

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