



CONTEMPORARY
MANAGEMENT CHALLENGES
AND ORGANIZATIONAL SCIENCES

EIGHT INTERNATIONAL SCIENTIFIC CONFERENCE

FIRST CALL FOR SUBMISSIONS

THEMATIC FOCUS

**EDUCATION AND BUSINESS IN
GLOBAL MEGATRENDS**

31-02

OCTOBER/ NOVEMBER
2024

Bitola, R. N. Macedonia

basim.edu.mk/konferencija
konferencija@bas.edu.mk





CONFERENCE MISSION

Conference participants

Conference objectives

Thematic focus areas

Program and organizing committee

Participation information

Paper guidelines

Conference fees and bank details

Location and contact information



Exchange of new ideas and approaches to specific managerial challenges related to the organizational competitiveness, by presenting the results of modern scientific research in the field of organizational science and management, economy, information science and education



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CONFERENCE PARTICIPANTS

Teaching and research professionals in organizational and management sciences, economic sciences, information sciences and education;
Teaching and research professionals in social sciences and humanities.
Prominent practitioners in the field of organizational and management sciences.
Students on second and third degree of studies;
Teachers from higher education institutions;
Teachers from educational institutions.



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CONFERENCE OBJECTIVES

- To present research results for mutual relations education and business within global megatrends.
- To present good management practices and innovative approaches in the contemporary environment.
- To present lessons learned from the period of transition to a green economy.
- To present research results on organizational changes according to changes in the environment and global megatrends.
- Exchange of experiences on the application of artificial intelligence in several areas and activities.



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THEMATIC FOCUS AREAS

1. TRANSITIONING TO A GREEN ECONOMY

Conceptual and normative dimensions of the green economy

Circular economy and transition to a green economy

Green economy and ecology

Distillation and the green economy

3E concept of sustainable green economy: Economy, Ecology and Ethics

2. ARTIFICIAL INTELLIGENCE

Myths and realities of artificial intelligence

Benefits and threats of artificial intelligence

Artificial intelligence and sustainable development

Artificial intelligence and the green economy

3. IMPLEMENTATION OF INDUSTRY 5.0

Emergence and evolution of the Industry 5.0 concept

The concept of reproductive addiction in Industry 5.0

Normative and logistical aspects of Industry 5.0

Multifaceted industry platforms and data ecosystems for Industry 5.0

implementation

4. CIVILIZATION AND CULTURE

Conceptual relations of civilization and culture

Cultural diversification as an internal business environment

Civilizational implications of demographic movements

Implications of civilizational trends on education



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PROGRAM COMMITTEE

1. Prof. Cvetko Smilevski, Ph.D., Chairman, Bitola, R.N.Macedonia.
2. Acad. Marjan Blažič, Ph.D., Novo mesto, Slovenia.
3. Prof. Živan Živković, Ph.D., Bor, Serbia.
4. Prof. emeritus Bereket Yebio, Ph.D., Malme, Sweden.
5. Prof. Slobodan Čamilović, Ph.D., Travnik, Bosnia and Hercegovina.
6. Assoc. Prof. Manuela Meçe, Tirana, Albania.
7. Prof. dr Milan Radosavljević, Belgrade, Serbia.
8. Prof. dr Maja Anđelković, Belgrade, Serbia.
9. Prof. Bosko Rodic, Belgrade, Serbia.
10. Dr. Aleksandra Stojkovic Prof., Belgrade, Serbia.
11. Prof. Honfi Vid Sebestyen, Ph.D., Budapest, Hungary.
12. Prof. Zsolt Illési, Ph.D., Budapest, Hungary.
13. Prof. Fotis Kilipiris, Ph.D, R. Greece.
14. Prof. Maria A. Goula, PhD, R. Greece.
15. Assist. Prof. Nikolaos Charisiou, PhD., R. Greece.
16. Assoc. prof. Miroslava Petrevska, Belgarde, Serbia.
17. Assoc. prof. Şermin Şenturan, Ph.D., Zonguldak, Turkey.
18. Assoc. prof. Maria Ivanova Stoeva, Ph.D., Plovdiv, Bulgaria.
19. Prof. Lidija Stefanovska, Ph.D., Bitola, R. N. Macedonia.
20. Prof. Gordana Tasevska, Ph.D., Bitola, R. N. Macedonia.
21. Prof. Toni Soklevski, Ph.D., Bitola, R.N. Macedonia.
22. Dr. Wojcieh Budzianowski, Wroclaw, Poland.
23. Prof. Dijana Ivanovska Przo, Ph.D., Bitola, R. N. Macedonia.
24. Senior Lecturer Gorazd Smilevski, M. Sc., Skopje, R. N. Macedonia.
25. Uwe Christian Plachetka Ph.D, Vienna, Austria.

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ORGANIZATIONAL COMMITTEE

Prof. Lidija Stefanovska, Ph.D., Chairman, Bitola, R. N. Macedonia.
Prof. Toni Soklevski, Ph.D., Bitola, R. N. Macedonia.
Prof. Gordana Tasevska, Ph.D., Bitola, R. N. Macedonia.
Prof. Dijana Ivanovska Przo, Ph.D., Bitola, R. N. Macedonia.
Sen. Lect. Ivan Gjorgjievski, M.Sc., Skopje, R. N. Macedonia.
Sen. Lect. Biljana Galovska, M.Sc., Bitola, R. N. Macedonia.
Andrijana Apostolova, MBA, Bitola, R. N. Macedonia.
Ana Hristovski, MBA, Bitola, R. N. Macedonia.

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Interested authors have until **30.09.2024** to send an application for participation and abstract (in one of the working languages and English translation) to the official e-mail address konferencija@bas.edu.mk;

All accepted abstracts will be published digitally in the Conference proceedings.

Full paper submission deadline: **October 3, 2024**.

Full papers will be published digitally on the website www.basim.edu.mk

For any additional information, please contact us on the official e-mail address: konferencija@bas.edu.mk or via phone +38970339667.



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PAPER GUIDELINES

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PAPER PREPARATION AND SUBMISSION GUIDELINES

MS Word compatible software or file extension;

Page setup: A4, 2.5 cm margins, single column;

Font: Calibri, 12 pt, except the title in 14 pt, single spaced;

The title and all subtitles should be capitalized and bold;

Abstracts should be no longer than 250 words and end with 3-5 key words;

All papers should begin with the name of the author, the institution and its address;

Papers should have the following sections:

Introduction, Research Methodology, Results and Analysis, Conclusions, and Bibliography;

Size: No more than eight pages;

Papers should be written in one of the working languages with abstract in English;

Authors can submit and publish more than one article, but present only one;

Harvard citation style

The deadline to submit articles is 30.10.2022;

All papers should comply with the following structure:

TITLE

(blank row)

Name of the Author

Institution

Email address

(blank row)

Abstract

Introduction, Research Methodology, Results and Analysis, Conclusions, and Bibliography;



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CONFERENCE FEES

WITH PAPER PUBLISHED | 40€
WITHOUT PAPER | 20€

50% DISCOUNT FOR PARTNER ORGANIZATIONS OF BAS IM
AND BAS, AS WELL AS STUDENTS IN SECOND OR THIRD
CYCLE OF STUDIES.

Fee payment deadline is **15.10.2024**;

The fees cover:

participation certificate;

conference costs;

assortment of materials;

conference proceedings and abstracts;

Travel and accommodation expenses are covered by participants.

BANK & PAYMENT INFORMATION

Девизна сметка BAS Institut za

menadzment Bitola IBAN:

MK07250011000736646

SWIFT: INSBMK 22

Banka: Sparkasse Banka Macedonia AD
Skopje



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CONFERENCE LOCATION

The conference will be held in Bitola, N. Macedonia at BAS and BAS Institute of management.*

Str. Herceg Novi 6, Bitola,
R. N. Macedonia



ORGANIZERS INFORMATION

BAS Institute of Management - Bitola, str. Herceg Novi No. 6, Bitola Business Academy Smilevski - Skopje, blvd. Jane Sandanski 111/2, Skopje
Phone (Bitola): ++389(0)47 225 218 Web: www.basim.edu.mk,
www.bas.edu.mk Email: konferencija@bas.edu.mk

CONTACT PERSON

Prof. Lidija Stefanovska Ph.D, Phone:
++389(0)70 339 667
E-mail: lidija.stefanovska@bas.edu.mk



CONTEMPORARY MANAGEMENT CHALLENGES AND ORGANIZATIONAL SCIENCES

EIGHT INTERNATIONAL SCIENTIFIC CONFERENCE

October 31-November 02, 2024
Bitola, R. N. Macedonia

**SAVE THE
DATES**

Application for participation: 30.09.2024

Abstract submission: 30.09.2024

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Conference fee payment: 15.10.2024

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